



Helping Non-Profits...Profit

NP Solutions—Helping Raise Spirits and Funds

Client—Boys & Girls Clubs
(of Greater San Diego)

Headquarters—Escondido, CA

Number of Locations—17

Solution—Sage Fundraising 50

- Donate Now
- Email & Mail Merge
- Event Management
- Honor Memory & Notification
- Import/Export Utility
- Membership Management
- Payment Solutions
- Volunteer Management
- Integration to Sage MIP

Boys & Girls Clubs of Greater San Diego is a non-profit organization serving children and youth between the ages of five and eighteen. For close to 70 years they have been reaching out to kids in need of a safe haven during after school hours. After school and day camp programs include the arts, recreation, character development, and youth sports leagues.

The mission of the Boys & Girls Clubs of Greater San Diego is to inspire and enable youth to develop into productive, healthy, caring, and responsible citizens. A staff of more than 160 operates thirteen facilities (including a Teen Center) and four middle school site programs that span a geographic area of 120 miles from Borrego Springs to National City. An operation like this requires a steady revenue stream to administer all these programs. The Boys & Girls Clubs of Greater San Diego knows they can't rely solely on city and county grants to continue to enrich the lives of our youth. Resource Development Director Heather Dugdale was tasked with reaching more constituents.

After successfully implementing Sage MIP Fund Accounting, NP Solutions was asked to integrate their existing Donor Perfect Online system to the back-office accounting system. After the first planning meeting it was obvious that integration was not the source of Heather's frustration. Inconsistent data, insufficient tools for prospect mining, poor event management, and inadequate reporting were issues that needed to be addressed with an appropriate fundraising solution.

Sage Fundraising 50 overcame every fundraising obstacle and Heather had this to say, "It was refreshing to learn I no longer had to change my business model to match my software, but rather change my software to match my business model. Sage Fundraising 50 has helped simplify the giving process and we're reaching more constituents on a consistent basis."

Safe Fundraising 50 is a perfect stand-alone solution or even better integrated solution. With Sage Fundraising 50, Sage MIP Fund Accounting, and Sage Payment Solutions revenue is generated, deposited, accounted for, and allocated to the appropriate programs quickly, easily, and affordably.

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